

## SCHOOL DISTRICT CABLE TELEVISION

The use of the educational access channel (96/14) by the school district is to provide programs that are educational and/or informational. Students will be involved in the creation of locally produced programs in order to develop an understanding of video technology and video literacy. The students' involvement will also provide an opportunity for the students to further develop the writing, reading, speaking, organizing, and creating skills taught in the classroom. The creation of these local educational television programs will result in a more informed community through the sharing of information about school district programs and events and community events.

All programs to be scheduled on the educational cable access channel (96/14) will be viewed and approved by the district cable television coordinator prior to telecasting to the community. In the event of any potentially controversial programming, the coordinator will confer with the high school principal for a decision and may seek input from the cable TV steering committee.

The cable TV steering committee will be made up of representatives from the community, school board, staff, administration, and a student on the television production editorial board. The committee will be appointed at the beginning of each school year by the Superintendent and will meet at least quarterly during the school year to identify potential programs or projects highlighting school district programs or events to be developed and telecast to the community, to provide assistance in scheduling and promoting the programs on channel 96/14, and to provide feedback on the type and quality of shows being telecast on channel 96/14.

Channel 96/14 may telecast live broadcasts, and a disclaimer will be included on any live show disavowing the school district and its staff concerning libelous or inappropriate statements made by participants in the program without the prior knowledge of school staff of the television production crew.

Speakers, talent, or guests on any of the channel 96/14 programs will not be paid fees. The guest or talent will sign a release form giving the school district the right and permission to videotape and cable cast his or her presentation. The videotapes of channel 96/14 programs are copyrighted and remain the exclusive property of the Oak Creek-Franklin Joint School District. However, viewers may videotape these programs off-air during the telecast for their home use. The school district will provide copies made from the master tape to interested persons for a minimal fee to cover costs.

Paid advertising will not be allowed on channel 96/14; however, brief graphic acknowledgements may be telecast to indicate any assistance in the production of a specific program.

In recognition of the fact that Time Warner Cable transmits the channel 96/14 signal on its subscriber network and has no control over the content of 96/14 cable casts, the Oak Creek-Franklin Joint School District will hold Time Warner Cable harmless from any and all liability or damages resulting from any program content.

APPROVED: February 1986

REVISED: April 2000  
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